

SEARS CANCELS PLUSH TOYS

One month after publishing its 1991 Wish Book, which included a selection of HSUS plush toy animals, Sears canceled sale and distribution of the toys after being contacted by the National Rifle Association (NRA) and the Wildlife Legislative Fund of America.

The Sears action resulted in an appearance on "ABC Nightly News" by HSUS Senior Vice President Patricia Forkan, articles in the *New York Times* and *USA Today*, and interviews on national talk radio and CNN. The HSUS received many phone calls and letters from people who expressed their extreme dissatisfaction with Sears's reaction and deep concern about the latest attack of the NRA.

HSUS members may address their thoughts to Edward Brennan, Chairman, Sears Roebuck and Company, Sears Tower, Chicago, IL 60684. Please remember that our nemesis in this situation was, is, and will continue to be, the NRA and its allies.

A SPRING PROMOTION

In parts of Europe, the daisy-like flower heads of the Camomile plant are harvested every March for use in a variety of products. These include CamoCare skin-care products,



*In April the Discovery Channel will broadcast a special on whales presented by Dr. Roger Payne.**

manufactured by Abkit, Inc., and found in health-food stores nationwide. For the third year, Abkit, Inc., a participant in the HSUS "Beautiful Choice" campaign, is celebrating National Camomile Month this March. Consumers who participate in two new promotions to kick off this effort can request that a designated portion of the proceeds from the sale of CamoCare products be sent to The HSUS.

Consumers who send Abkit, Inc., three printed UPC bar code insignias from CamoCare products purchased during the length of the promotion will be sent a free t-shirt. The shirt has a cat and the slogan, "CamoCare Cares about Animals" printed on it.

The company is also sponsoring a "Make Your Cat Famous" photo contest to choose the cutest cat in the cutest pose. The winner will receive \$500, and the winning cat's picture will be featured on next year's t-shirt and in the advertising for National Camomile Month 1993. One hundred second-prize winners will re-

ceive a gift pack of cat products from Natural Animal, a \$15 value. (Contest participants who purchase one CamoCare product may send in a UPC code with their contest application.)

Abkit, Inc., has offered to

donate to The HSUS 25 cents per UPC code sent to it as part of this promotion. When mailing UPC codes, please indicate to Abkit, Inc., that you would like The HSUS to receive the donation. Mail your cutest cat photo and CamoCare UPC codes to Abkit, Inc., 1160 Park Ave., New York, NY 10128. Please do not send codes or photographs to The HSUS.

WARM UP THE CABLE

On April 5 the Discovery Channel will present the compelling natural history of cetaceans and examine the perils that threaten their existence with the television premiere of "In the Company of Whales." HSUS Joseph Wood Krutch Medalist Roger Payne, the world's leading cetacean biologist, will be the host of the broadcast, which will air from 9:00-11:00 P.M. (ET). ■

IN MEMORIAM: Regina B. Frankenberg

The HSUS lost a dear friend and champion of animal protection with the death of Regina Bauer Frankenberg on November 9, 1991. Her deep concern for animals spanned many years. She was affiliated with The HSUS for more than twenty-five years, eight as a member of our board of directors.

Ms. Frankenberg's commitment to animal protection extended beyond The HSUS, however. She was personally involved in the activities of several New York City-area organizations. Her generosity made it possible for many abandoned and abused animals to be placed in loving

homes. She was known far and wide for her special concern for companion animals and particularly for her support of spay-and-neuter programs, although her vision embraced virtually every dimension of animal abuse and suffering.

Ms. Frankenberg's life was a testament to her passionate and practical philosophy on the relationship between animals and humans. The legacy she leaves most surely confirms her as a leading light among those who have made animal care and protection the central focus of their lives. She will be sorely missed but not forgotten. ■